

# naturdye

COLORS FROM NATURE  
TO FASHION

BY SANTANDERINA



# COLORS FROM NATURE TO FASHION

SANTANDERINA, IN ITS COMMITMENT  
TO INNOVATION AND ECOLOGY,  
HAS CREATED **NATURDYE**, A WHOLE RANGE  
OF DYED FABRICS WITH A MORE TRACEABLE  
AND ECOLOGICAL PROCESS.



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COLORS FROM NATURE  
TO FASHION

NATURDYE FABRICS ARE DYED WITH AN INNOVATIVE PROCESS BASED ON COLORS OBTAINED FROM LEAVES AND NON-EDIBLE SHELLS OF NUTS.



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DYES  
FROM NATURE  
TO FASHION

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COLORS FROM NATURE  
TO FASHION

- THIS RANGE OF DYES IS TRANSFORMED USING UP TO 100% OF RAW MATERIALS FROM NATURAL WASTE
- RAW MATERIALS FOR DYESTUFF ARE GLOBALLY AVAILABLE
- RENEWABLE, SUSTAINABLE AND ECO-FRIENDLY COLORANTS

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MORE  
TRACEABLE  
PRODUCTION

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COLORS FROM NATURE  
TO FASHION

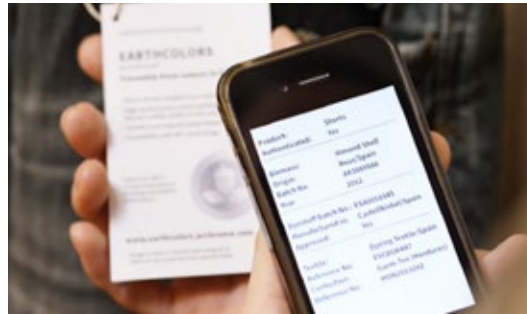
- SUPPLY CHAIN TRANSPARENCY (FROM NATURAL WASTE MATERIAL TO STORE)
- FABRICS WITH A VERIFICATED PROCESS THAT MINIMIZE RISK OF NON COMPLIANCE
- UNIQUE ENCODED NFC TAGS BY EARTHCOLORS

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MORE  
TRACEABLE  
PRODUCTION

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COLORS FROM NATURE  
TO FASHION



Traceability & garment  
authentication with NFC  
chip technology



Access to a database  
with information about  
the complete supply chain



Verification from natural  
waste material to store

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# A WORLD OF FEATURES

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COLORS FROM NATURE  
TO FASHION

- SUITABLE FOR CELLULOSIC FIBERS
- FASHIONABLE LOOK IN GARMENTS:  
ECO-TRENDY FABRICS
- WIDE RANGE OF NATURAL COLORS
- HIGH PERFORMANCE
- HIGH DURABILITY OF WASHED EFFECTS

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# ECO-FRIENDLY DYEING PROCESS

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COLORS FROM NATURE  
TO FASHION

- REDUCTION BY 20% OF WATER CONSUMPTION\*
- REDUCTION BY 40% OF ENERGY CONSUMPTION\*
- 100% FORMALDEHYDE-FREE PROCESS
- BETTER ECO-SUSTAINABILITY PROCESS

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# FABRICS FOR A BETTER WORLD

COLORS USED IN NATURDYE  
FABRICS ARE **400 TIMES LESS**  
HARMFUL ON THE CLIMATE CHANGE